

CARIBBEAN EXAMINATIONS COUNCIL
CARIBBEAN ADVANCED PROFICIENCY EXAMINATION

ANSWER BOOKLET

I. FILL IN ALL THE INFORMATION REQUESTED CLEARLY AND LEGIBLY

TEST CODE

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SUBJECT COMMUNICATION STUDIES - PAPER 01A

SECTION A

REGISTRATION
NUMBER

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MODULE 1

QUES. NOS.	MARKS
01	
02	
SUB-TOTAL	

MODULE 2

QUES. NOS.	MARKS
03	
04	
05	
06	
SUB-TOTAL	

MODULE 3

QUES. NOS.	MARKS
07	
08	
09	
10	
SUB-TOTAL	
GRAND-TOTAL	

BELOW THIS LINE FOR CXC USE ONLY

FOLDER NUMBER

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Appendix v
CARIBBEAN EXAMINATIONS COUNCIL
CARIBBEAN ADVANCED PROFICIENCY EXAMINATION

ANSWER BOOKLET

TEST CODE

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SUBJECT COMMUNICATION STUDIES - PAPER 01A

SECTION A

REGISTRATION
NUMBER

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SCHOOL/CENTRE NUMBER

--	--	--	--

NAME OF SCHOOL/CENTRE

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CANDIDATE'S NAME

--

DATE OF BIRTH

<i>Day</i>	<i>Month</i>	<i>Year</i>

SEX

MALE

☐

FEMALE

☐

SIGNATURE

BELOW THIS LINE FOR CXC USE ONLY

FOLDER NUMBER

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FORM 003271/SPEC

**CARIBBEAN EXAMINATIONS COUNCIL
ADVANCED PROFICIENCY EXAMINATION**

COMMUNICATION STUDIES

SPECIMEN PAPER

PAPER 01/A

1 hour

INSTRUCTIONS TO CANDIDATES

1. Answer ALL questions.
2. Write your answer to each question in the space provided.
3. You should not bring notes or other textual materials into the examination room for use during the sitting of this paper.

MODULE 1 – GATHERING AND PROCESSING INFORMATION

Questions 1 – 2

Read the scenario below and answer the questions that follow.

A group of geography students from the Ibis High School is conducting research on river pollution in their community. They plan to use the questionnaire and two other methods of data collection to gather information for their research.

1. (a) Identify TWO other methods that the students could use to gather data.

(i) _____

(ii) _____

[2 marks]

- (b) Outline ONE strength and ONE weakness of ONE of the methods identified at 9 (a) above.

[4 marks]

- (c) State TWO ways in which the questionnaire may be administered.

(i) _____

(ii) _____

[2 marks]

Total 8 marks

GO ON TO THE NEXT PAGE

2. (a) Name TWO sources from which the group could collect data for the research.

(i) _____

(ii) _____ [2 marks]

(b) Identify ONE source from which the group could collect background information on the research.

_____ [1 mark]

(c) Suggest TWO errors which the group might make that could affect the validity of the research.

(i) _____

(ii) _____

_____ [2 marks]

(d) Explain how EACH error identified at (c) above may affect the validity of the research.

(i) _____

(ii) _____

_____ [2 marks]

Total 7 marks

Section: Total 15 marks

SECTION B

MODULE 2 – LANGUAGE AND COMMUNITY

Questions 3 – 6

Read the poem below and answer questions 3 - 4.

Dis ting called language is real funny
We does use it for all kinda ting you see
Sometimes it fancy and sometimes it free
And in dis Caribbean is a real potpourri

5 When it fancy it formal and real 'la de da'
When it free we does call it vernacular
Each country down here have it own language flavour
But they each have a standard that they must master.

3. (a) The author refers to using language for “all kinda ting” (line 2). State THREE different purposes of language.

- (i) _____
(ii) _____
(iii) _____

[3 marks]

- (b) Suggest TWO situations when one might use what the author refers to as “fancy” language (line 5).

- (i) _____

(ii) _____

[2 marks]

- (c) Suggest TWO situations when one might use what the author refers to as “free” language (line 6).

- (i) _____

(ii) _____

[2 marks]

Total 7 marks

GO ON TO THE NEXT PAGE

4. (a) Explain, EITHER TWO reasons why the language in your territory may be considered a mixture, OR TWO reasons why the language may not be considered a mixture.

(i) _____

(ii) _____

[4 marks]

- (b) Identify FOUR instances where creole influenced vernacular is used in the poem.

(i) _____

(ii) _____

(iii) _____

(iv) _____

[4 marks]

Total 8 marks

5. Read the scenario below and answer the questions that follow:



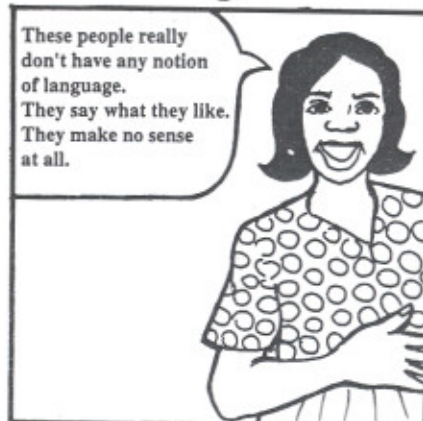
①



②



③



④

- (a) Give TWO reasons why you think the typist's response to her employer may NOT be appropriate.

- (i) _____
- (ii) _____

[2 marks]

- (b) State the word or phrase which the employer misunderstands.

_____ [1 mark]

- (c) The American employer suggests that what the local typist is speaking is not a language. State FOUR ways in which what she is speaking can be defined as a language.

- (i) _____
- (ii) _____
- (iii) _____
- (iv) _____

[4 marks]

Total 7 marks

GO ON TO THE NEXT PAGE

6. Read the dialogue below and answer the questions that follow.

Bob: Old man Haynes had a good send off yesterday.

Marjorie: You thought so? I was shocked at his son's eulogy.

Bob: Why? I thought it painted a true picture of Conrad.

Marjorie: But in dialect? In church? These young people have no sense of occasion!

- (a) What are the TWO varying responses to the use of dialect expressed in the dialogue above?

(i) _____

(ii) _____

[2 marks]

- (b) What relationship between language and setting is suggested in the dialogue?

[2 marks]

- (c) Conrad Haynes has relatives living overseas who were unable to attend the funeral.

- (i) Identify TWO technological devices that his son could have used to allow the relatives to experience the funeral.

(i) _____

(ii) _____

[2 marks]

- (ii) State ONE way in which EACH device you identified in (i) above could have been used to provide this experience.

[2 marks]

Total 8 marks

Section: Total 30 marks

GO ON TO THE NEXT PAGE

8. (a) Identify THREE different types of media that can help you to convey your message effectively.

(i) _____

(ii) _____

(iii) _____

[3 marks]

- (b) Select TWO of the media that you have identified in 8 (a) above and for EACH medium, explain why it would be an effective type of communication.

(i) _____

(ii) _____

[4 marks]

Total 7 marks

9. (a) List THREE verbal communicative behaviours that you could choose to increase people's awareness of "Keeping a clean scene".

(i) _____

(ii) _____

(iii) _____

[3 marks]

- (b) List THREE non-verbal communicative behaviours that you could choose to increase people's awareness of "Keeping a clean scene".

(i) _____

(ii) _____

(iii) _____

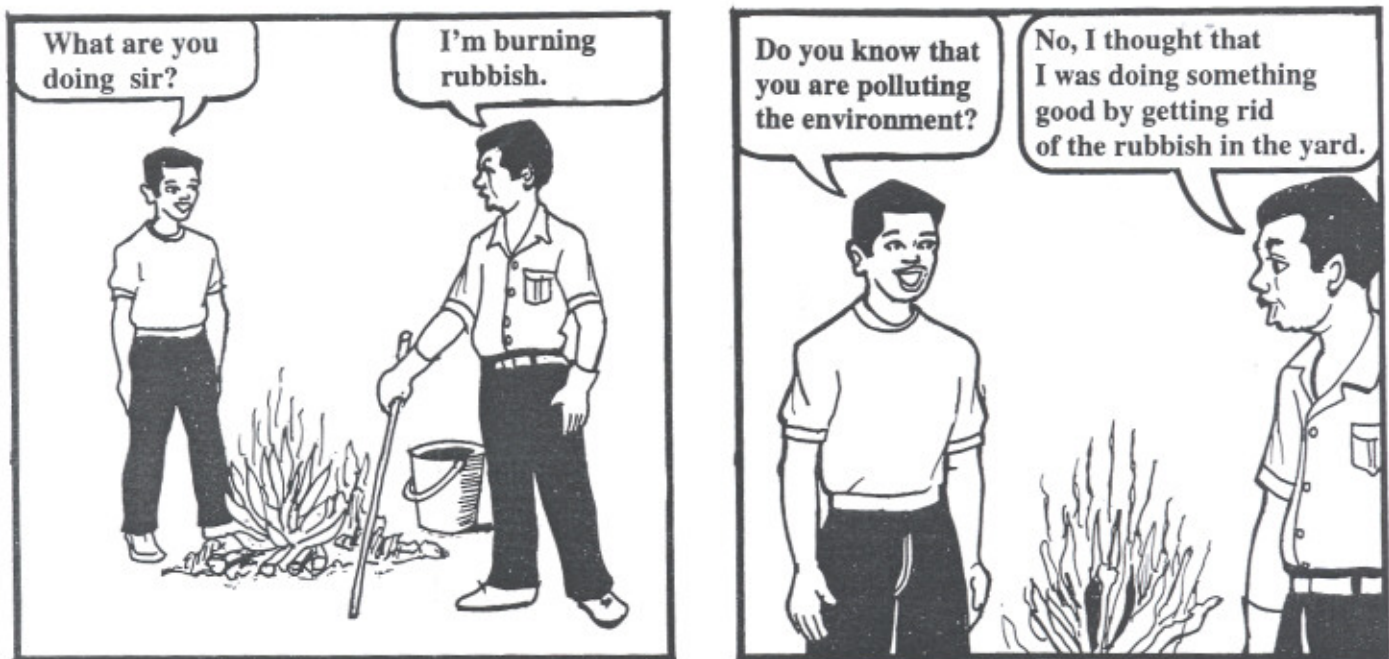
[3 marks]

- (c) Give ONE reason why EITHER ONE verbal OR ONE non-verbal means of communication you listed above would be an effective method of delivering your message.

[2 marks]

Total 8 marks

10. Read the scenario below and answer the questions that follow.



- (a) It is clear that the old man did NOT receive the message clearly.
List FOUR factors that might have led to a breakdown in the communication process.

- (i) _____
- (ii) _____
- (iii) _____
- (iv) _____

[4 marks]

- (b) Suggest TWO ways in which the message to the old man could be improved.

- (i) _____
- _____
- (ii) _____
- _____

[4 marks]

Total 8 marks

Section: Total 30 marks

END OF TEST