

003272/CAPE/SPEC/MS/2003

C A R I B B E A N E X A M I N A T I O N S C O U N C I L

ADVANCED PROFICIENCY EXAMINATION

COMMUNICATION STUDIES

SPECIMEN PAPER

PAPER 02

MARK SCHEME

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MARK SCHEME

SECTION A

MODULE 1 - GATHERING AND PROCESSING INFORMATION

CONTENT (10 marks)

- (a) Award 1 mark for the main idea: Barbados of 1751 was a more substantial commercial centre than any other in the English speaking new world.
- (b) Award 8 marks for an answer that includes at least 4 of the following:
- purpose! To establish the historical significance of Barbados for a present day tourist audience.
 - use of contrast to emphasize the historical status of Barbados.
 - use of emotive words that enhance the historical role of Barbados.
 - use of allusions to major historical events to engage the audience.
 - use of rhetorical devices to influence audience response; e.g.
 - "...renders it an inescapable fact...."
 - "...one of the greatest ever Americans...."
 - "...one of the two most important...."
 - "...what can really be staggering...."
 - use of exaggeration to appeal to the intended tourist audience.
- (c) Award 1 mark for: the reliability of the information is weakened by the writer's bias and intended for tourist audience.

Award 5 marks for: half of the expected content.

Award 2 marks for: minimal/inadequate content.

ORGANIZATION (7 marks)

Award 7 marks for: excellent introduction, thematic cohesion, appropriate use of transitional devices, effective conclusion.

Award 4 marks for: adequate level of organization

Award 2 marks for: unsatisfactory level of organization

EXPRESSION (8 marks)

Award 8 marks as follows:

Grammar: 3

Spelling and Vocabulary: 3

Fluency: 2

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SECTION B

MODULE 2 - LANGUAGE AND COMMUNITY

CONTENT (10 marks)

Award 10 marks for discussion of:

- how the use of vocabulary/semantics (e.g. rinsed-out, frock tail, etc.) choice of verb (e.g. lick (SE hit) etc.) marks the writer as Caribbean
- Sense of familiarity, relaxed conversation contributed by non-standard use (e.g. at waterside, more accident); colloquial expressions (e.g. Tell me ears now) and Creole sentence structure (how Toychie gone)
- highlighting of the atmosphere (flies, frogs, crickets and sounds); facial expressions of Miss Ivy, Miss Eila, Beka.

Award 5 marks for: half of the expected content

Award 2 marks for: minimal/inadequate content

ORGANIZATION (7 marks)

Award 7 marks for: excellent introduction, thematic cohesion, appropriate use of transitional devices, effective conclusion

Award 4 marks for: adequate level of organization

Award 2 marks for: unsatisfactory level of organization

EXPRESSION (8 marks)

Award 8 marks as follows:

Grammar: 3

Spelling and Vocabulary: 3

Fluency: 2

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SECTION C

MODULE 3 - SPEAKING AND WRITING

CONTENT (10 marks)

Award 10 marks for identification of:

- challenges in relation to audience (rural, non/semi-literate; accustomed to old habits, etc.)
- variety, vocabulary, register [avoidance of formal English (or perhaps of English at all) technical vocabulary and explanations, complicated expression, etc.]
- clear, simple guidelines easily memorised, illustrations, picture charts, video, etc.

Award 5 marks for: half of the expected content

Award 2 marks for: minimal/inadequate content

ORGANIZATION (7 marks)

Award 7 marks for: excellent introduction, thematic cohesion, appropriate use of transitional devices, effective conclusion

Award 4 marks for: adequate level of organization

Award 2 marks for: unsatisfactory level of organization

EXPRESSION (8 marks)

Award 8 marks as follows:

Grammar: 3

Spelling and Vocabulary: 3

Appropriate use of diction: 2